HOM23 Producer End of Year Report

Start of Block: Intro

Q1 Montana Harvest of the Month
 2023-2024 Producer End of Year Report   Thank you for participating in the Montana Harvest of the Month (HOM) program! We appreciate your commitment to supporting a healthy Montana.    Please complete this End of Year Survey by **June 30, 2024.**   If you have any questions or need assistance completing this survey, please contact Molly Kirkham at mollyk@ncat.org or (406) 494-8672

End of Block: Intro

Start of Block: Basic Information

Q2 **Basic Information**

Q3 Business/Farm/Ranch/Vendor/Distributor Name

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Q44 Does your operation sell certified organic products?

* Yes (1)
* No (2)

Q8 First Name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q56 Last Name

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Q9 Your email

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Q10 Your phone

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Q45 If you would like to change your listed team members, please edit your profile on the[HOM Portal.](https://mtharvestofthemonth.org)

Q11 Would you like to change any information on your [Abundant Montana](https://abundantmontana.com/)directory listing hosted by the Alternative Energy Resources Organization (AERO)?

* Yes (1)
* No (2)

Display This Question:

If Would you like to change any information on your Abundant Montana directory listing hosted by the... = Yes

Q41 Please add, with detail, what you would like to change on your Abundant MT listing.

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End of Block: Basic Information

Start of Block: Questions for food service manager/staff

Q18 **Harvest of the Month Sales**

**For this section, ONLY report for LOCAL (Montana grown, raised or made) Montana Harvest of the Month products.**

Q22 From August **2023 - July 2024**, please check which Local Montana Harvest of the Month products your business sold to Montana institutions, restaurants and grocery stores.
*\*Brassicas include cabbage, broccoli, bok choy, kohlrabi, Brussels sprouts, turnips, and others.*

Select all that apply

|  |  |
| --- | --- |
|  |  (8) |
| Cherries (13)  |  |
| Summer Squash (1)  |  |
| Kale (2)  |  |
| Apples (3)  |  |
| Winter Squash (4)  |  |
| Carrots (5)  |  |
| Beets (6)  |  |
| Beef (7)  |  |
| Grains (8)  |  |
| Lentils (9)  |  |
| Leafy Greens (10)  |  |
| Chickpeas (11)  |  |
| Dairy (12)  |  |
| Brassicas\* (14)  |  |
| Buffalo (15)  |  |
| Herbs (16)  |  |

Q40 From August **2023-July 2024**, what were your total sales (in dollars) for the following. (If you're not sure, an estimate is perfectly acceptable).

**Enter numbers only, do not use letters or symbols (percentage, dollar, etc.).**
**Correct: 25000**
**Incorrect: 10%**
**Incorrect: 20000 to 25000**
**Incorrect: about $25000**
**Incorrect: $25000**

* All Local Montana Harvest of the Month products: cherries, kale, apples, squash, carrots, beets, lentils, chickpeas, greens, brassicas, herbs, bison, beef, grains, or dairy?   (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* ONLY specialty crop, Local Montana Harvest of the Month products: cherries, kale, apples, squash, carrots, beets, lentils, chickpeas, greens, brassicas, herbs? NOT INCLUDING: bison, beef, grains, or dairy.   (5) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q23 From August **2023-July 2024**, please list the names of the local/Montana institutions to which your operation has sold products.

* Institution 1 (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 2 (2) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 3 (3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 4 (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 5 (5) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 6 (6) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 7 (7) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 8 (8) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 9 (9) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Institution 10 (10) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: Questions for food service manager/staff

Start of Block: Promotion & Implementation

Q42 **Promotion & Implementation**

Q39 If your operation hosted any educational events, please estimate the number of individuals that attended in the from August 2023-July 2024.

* Children/Students (ages 0-18) (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Adults (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Display This Question:

If If If your operation hosted any educational events, please estimate the number of individuals that attended in the from August 2023-July 2024. Text Response Is Not Empty

Or Or If your operation hosted any educational events, please estimate the number of individuals that attended in the from August 2023-July 2024. Text Response Is Not Empty

Q43 Please provide a brief description of the events held at your operation.

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Q46 Do you have any questions about being a Montana Harvest of the Month producer?

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Q32 What are the main challenges your operation faces selling to institutions (K-12, Early Care and Education, Business and Community, Healthcare)?

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Q47 How did you participate in Montana Harvest of the Month?

* Displaying posters, handing out materials (recipe cards, hand outs, guides) (4)
* Selling to HOM sites i.e. food banks, schools, preschool, universities, health care facilities (5)
* Sharing knowledge i.e. hosting tours, giving presentations (6)
* Administering taste tests (7)
* Conducting educational activities (8)
* Other (9)

Q33 What are the main successes your operations has selling to MT institutions?

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Q53 Please share any stories of success from implementing Harvest of the Month throughout this year. You can share stories, photos, or recipes at any time on the HOM Forum: <https://mtharvestofthemonth.org/home-producer/forumproducers/>

End of Block: Promotion & Implementation