

This license agreement, dated **[DATE]**, is entered into by the National Center for Appropriate Technology and **[PHOTOGRAPHER, ENTITY NAME]**. NCAT and the Photographer agree as follows:

## **LICENSE**

Photographer grants NCAT a non-exclusive license to use the following **[NUMBER OF PHOTOS AND/OR VIDEOS]** photos and/or videos:

*[Insert photo/video thumbnail(s) here and/or provide a link if the content lives online]*

## **USAGE RIGHTS**

NCAT has the right to use the photos and/or videos for the following purposes:

- Web use on NCAT-owned websites which may include but are not limited to NCAT.ORG, ATTRA.NCAT.ORG, ARMEDTOFARM.NCAT.ORG, SOILFORWATER.ORG, AGRISOLARCLEARINGHOUSE.ORG
- Paid digital use for digital advertising
- Unpaid social media use on NCAT channels
- Paid social media use for social media advertising
- Print use in NCAT publications

NCAT has the right to edit, adapt, and create derivative works of the photos.

## **PHOTO CREDIT**

Credit will be given to Photographer for unpaid social media usage. In all other instances, photo and/or video credit will be given when practical and at NCAT's discretion.

## **COPYRIGHT ACKNOWLEDGMENT**

NCAT acknowledges the photos and/or videos produced by Photographer are protected by federal copyright law and may not be reproduced, sold, shared, distributed, or used in any manner outside of the usage rights outlined above.

## **LOCATION REQUIREMENTS**

Photographer agrees to provide specific location details for each photo and/or video.

**INDEMNIFICATION**

Photographer shall indemnify, defend and hold the National Center for Appropriate Technology harmless from and against all claims, demands, causes of action of any kind or character, including the cost of defense thereof, relating to the photographs infringing the intellectual property rights of a third party. Photographer assumes all responsibility for obtaining any requisite model release forms.

**ENTIRE AGREEMENT & AMENDMENT**

This agreement constitutes the full agreement between the parties and supersedes all prior understandings between the parties. This agreement may not be enlarged, modified, amended, or altered except upon written agreement signed by both parties.

**TERM OF AGREEMENT**

This agreement and the rights outlined above exist in perpetuity.

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Photographer/Partner Signature

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Staff Signature