

Intro



Montana Harvest of the Month

2022-2023 Producer Baseline Survey – Due within 30 days
of registering

Thank you for registering for the Montana Harvest of the Month (HOM) program! We appreciate your commitment to supporting a healthy Montana.

Please complete this Baseline Survey within 30 days of registering. This survey should only be completed by first year registrants.

If you have any questions or need assistance completing this survey, please contact Molly Kirkham at mollyk@ncat.org or (406) 494-8672

Basic Information

Basic Information

Business/Farm/Ranch/Vendor/Distributor Name

Does your operation sell certified organic products?

Yes

No

First Name

Last Name

Your email

Your phone

If you would like to change your listed team members, please edit your profile on the HOM Portal.

Does your operation have a previously existing Abundant Montana listing? If yes, we will add the 'HOM tag to your profile.' If no, you will be directed to the next question.

- Yes
- No

Please provide business name and contact information below that you would like to be included on your Abundant MT listing.

Operation Name

Name

Phone

Email

Instagram

Facebook

Website

Questions for food service manager/staff

Harvest of the Month Sales

For this section, ONLY report for LOCAL (Montana grown, raised or made) Montana Harvest of the Month products.

From the **2021-2022** growing season, please check which Local Montana Harvest of the Month products your business sold to Montana institutions, restaurants and grocery stores.

*Brassicas include cabbage, broccoli, bok choy, kohlrabi, Brussels sprouts, turnips, and others.

Select all that apply

Cherries

Summer Squash

- Kale
- Apples
- Winter Squash
- Carrots
- Beets
- Beef
- Grains
- Lentils
- Leafy Greens
- Chickpeas
- Dairy
- Brassicas*
- Bison
- Herbs

From the **2021-2022** growing season, what were your total sales (in dollars) for the following. (If you're not sure, an estimate is perfectly acceptable)

Enter numbers only, do not use letters or symbols (percentage, dollar, etc.).

Correct: 25000

Incorrect: 10%

Incorrect: 20000 to 25000

Incorrect: about \$25000

Incorrect: \$25000

All Local Montana Harvest of the Month products: cherries, kale, apples, squash, carrots, beets, lentils, chickpeas, greens, brassicas, bison, beef, grains, or dairy?

ONLY specialty crop, Local Montana Harvest of the Month products: cherries, kale, apples, squash, carrots, beets, lentils, chickpeas, greens, brassicas?
NOT INCLUDING: bison, beef, grains, or dairy.

For the entire **2021-2022** growing season, please list the names of the local/Montana institutions to which your operation has sold products.

Institution 1

Institution 2

Institution 3

Institution 4

Institution 5

Institution 6

Institution 7

Institution 8

Institution 9

Institution 10

Promotion & Implementation

Promotion & Implementation

If your operation hosted any educational events, please estimate the number of individuals that attended in the 2021-2022 growing season.

Children/Students (ages 0-18)

Adults

Do you have any questions about being a Montana Harvest of the Month producer?

What are the main challenges your operation faces selling to institutions (K-12, Early Care and Education, Business and Community, Healthcare)?

What are the main successes your operations has selling to MT institutions?

Please share any stories of success from implementing Harvest of the Month throughout this year. You can share stories, photos, or recipes at any time on the HOM Forum: <https://mtharvestofthemonth.org/home-producer/forumproducers/>

Powered by Qualtrics